



MEDAL of HONOR
CELEBRATION
SAN ANTONIO ★ TEXAS

PATRIOT AWARDS GALA

THURSDAY, OCTOBER 3, 2024

SPONSORSHIP OPPORTUNITIES



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Dear San Antonio,

The Medal of Honor is our nation's highest, and rarest, military award for valor in action, presented to those who have demonstrated gallantry and intrepidity, at the risk of their lives, above and beyond the call of duty. These distinguished individuals are set apart by their integrity and deep love of country, their courage and sacrifice. The Congressional Medal of Honor Society was chartered by Congress in 1958 to protect, preserve and perpetuate the legacy of the Medal of Honor and its Recipients. The Society's membership is composed exclusively of the living Recipients of the esteemed Medal of Honor.

From September 29th through October 5th of 2024, San Antonio will host the annual Congressional Medal of Honor Society Conference and Celebration for the first time. This convention represents a singular opportunity to showcase Congressional Medal of Honor Recipients and their families all San Antonio has to offer, both currently and historically. At the same time, we will show San Antonio to these true heroes and spend some very special time with them, individually and as a group. We are expecting to see between 35 and 40 Medal of Honor Recipients, their spouses, family members, and celebrity guests.

While here, Medal of Honor Recipients will connect in our community by visiting our military hospitals and related organizations to show their kindred spirit and support for all veterans. Additionally, the Recipients will visit our local schools where they will share the Society's core values and promote the tenets of patriotism. As part of the Society's mission, they will be introducing their Character Development Program and offering it to our schools. If adopted, they will continue to support the curriculum with visits and experiences with our young people.

On October 3rd, 2024, at the Henry B. Gonzalez Convention Center, Stars at Night Ballroom the Congressional Medal of Honor Society will present four distinguished awards at the highly anticipated Patriot Awards Gala to honor selected individuals who, through their life's work, promote and perpetuate the principles upon which our nation is founded and encourage the six core values of courage, commitment, integrity, sacrifice, citizenship, and patriotism.

On behalf of the CMOHS San Antonio 2024 Host Committee Board of Directors and the Congressional Medal of Honor Society, we invite you to consider supporting our efforts to preserve and celebrate the legacy of the Medal of Honor and the Patriot Awards through the following Gala sponsorship opportunities. iViva Congressional Medal of Honor Society!

Very best regards,

Dan Pedrotti, Jr.
President / CEO
CMOHS San Antonio 2024 Board of Directors

ROY PEREZ BENAVIDEZ SPONSOR | \$75,000 (ONE AVAILABLE)

Rank: Master Sergeant (RANK AT TIME OF ACTION: Staff Sergeant)

Conflict / Era: Vietnam War

Military Service Branch: U.S. Army

Medal of Honor Action Date: May 2, 1968



Logo acknowledgment with premier placement on all Patriot Awards Gala printed and digital materials listed. (*Patriot Awards Gala Invitation if logo is received in .EPS format by June 17th, 2024)

- Premium placement of (1) Douglas MacArthur table for (10) guests with a Medal of Honor Recipient and their guest
- Server for your table with premium wine upgrades
- Thank you gifts for you and your guests
- Opportunity to provide branded products/favors for all Patriot Awards Gala guests (Est. 1,750)
- One page, full color advertisement in event program
- Invitations for (2) for Patriot Awards Gala VIP Reception Meet & Greet at the St. Anthony Hotel

ABOUT ROY PEREZ BENAVIDEZ: On the morning of 2 May 1968, a 12-man Special Forces Reconnaissance Team was inserted by helicopters in a dense jungle area west of Loc Ninh, Vietnam, to gather intelligence information about confirmed large-scale enemy activity. Sgt. Benevidez' gallant choice to join voluntarily his comrades who were in critical straits, to expose himself constantly to withering enemy fire, and his refusal to be stopped despite numerous severe wounds, saved the lives of at least eight men. His fearless personal leadership, tenacious devotion to duty, and extremely valorous actions in the face of overwhelming odds were in keeping with the highest traditions of the military service and reflect the utmost credit on him and the United States Army. Read more about Roy Perez Benavidez [here](#).

SPECIAL GUEST SPONSORSHIP | \$50,000 (TWO AVAILABLE)

Logo acknowledgment with premier placement on all Patriot Awards Gala printed and digital materials listed. (*Patriot Awards Gala Invitation if logo is received in .EPS format by June 17th, 2024)

- (5) William James Bordelon tables for (40) active-duty military, JROTC, students, and educators with a high ranking military officer and their guest at each table (Each table valued at \$10,000)
- Half page, full color advertisement in event program
- Thank you gifts for you and your guests

DOUGLAS MACARTHUR TABLE | \$20,000 (10 AVAILABLE)

RANK: General of the Armies
CONFLICT / ERA: World War II
MILITARY SERVICE BRANCH: U.S. Army
MEDAL OF HONOR ACTION DATE: July 12, 1941



- Prominent placement of your table for (10) guests with a Medal of Honor Recipient and their guest
- Server for your table with premium wine upgrades
- Logo placement in a full-page, full-color Patriot Awards Gala advertisement in TBD Media/ Marketing materials
- Written name acknowledgment in Patriot Awards Gala Invitation (if commitment made by July 1st, 2024)
- Logo or Written Name Acknowledgment in Patriot Awards Gala program and signage at the event
- Thank you gifts for you and your guests

ABOUT DOUGLAS MACARTHUR: For conspicuous leadership in preparing the Philippine Islands to resist conquest, for gallantry and intrepidity above and beyond the call of duty in action against invading Japanese forces, and for the heroic conduct of defensive and offensive operations on the Bataan Peninsula. He mobilized, trained, and led an army which has received world acclaim for its gallant defense against a tremendous superiority of enemy forces in men and arms. His utter disregard of personal danger under heavy fire and aerial bombardment, his calm judgment in each crisis, inspired his troops, galvanized the spirit of resistance of the Filipino people, and confirmed the faith of the American people in their Armed Forces. Read more about Douglas MacArthur [here](#).



WILLIAM JAMES BORDELON TABLE | \$10,000 (20 AVAILABLE)

RANK: Staff Sergeant
CONFLICT / ERA: World War II
MILITARY SERVICE BRANCH: U.S. Marine Corps
MEDAL OF HONOR ACTION DATE: November 20, 1943



- Premier placement of your table for (8) guests with a high ranking military officer and their guest
- Logo placement in a full-page, full-color Patriot Awards Gala advertisement in TBD Media/ Marketing materials
- Written name acknowledgment in Patriot Awards Gala program and signage at the event
- Thank you gifts for you and your guests

ABOUT WILLIAM JAMES BORDELON: On 20 November 1943, landing in the assault waves under withering enemy fire which killed all but four of the men in his tractor, SSgt. Bordelon hurriedly made demolition charges and personally put two pillboxes out of action. Hit by enemy machine-gun fire just as a charge exploded in his hand while assaulting a third position, he courageously remained in action and, although out of demolition, provided himself with a rifle and furnished fire coverage for a group of men scaling the seawall. Disregarding his own serious condition, he unhesitatingly went to the aid of one of his demolition men, wounded and calling for help in the water, rescuing this man and another who had been hit by enemy fire while attempting to make the rescue. Still refusing first aid for himself, he again made up demolition charges and singlehandedly assaulted a fourth Japanese machine-gun position, but was instantly killed when caught in a final burst of fire from the enemy. SSgt. Bordelon's great personal valor during a critical phase of securing the limited beachhead was a contributing factor in the ultimate occupation of the island, and his heroic determination throughout three days of violent battle reflects the highest credit upon the U.S. Naval Service. Read more about William James Bordelon [here.](#)



CLETO L. RODRIGUEZ TABLE | \$7,500 (30 AVAILABLE)

RANK: Technical Sergeant (RANK AT TIME OF ACTION: Private)

CONFLICT / ERA: World War II

MILITARY SERVICE BRANCH: U.S. Army

MEDAL OF HONOR ACTION DATE: February 9, 1945



- Preferred placement of your table for (10) guests
- Logo placement in a full-page, full-color Patriot Awards Gala advertisement in TBD Media/Marketing materials
- Written name acknowledgment in Patriot Awards Gala program

ABOUT CLETO L. RODRIGUEZ: He was an automatic rifleman when his unit attacked the strongly defended Paco Railroad Station during the battle for Manila, Philippine Islands. In 2 and one half hours of fierce fighting the intrepid team killed more than 82 Japanese, completely disorganized their defense, and paved the way for the subsequent overwhelming defeat of the enemy at this strongpoint. Two days later, Pvt. Rodriguez again enabled his comrades to advance when he singlehandedly killed six Japanese and destroyed a well-placed 20-mm gun. By his outstanding skill with his weapon, gallant determination to destroy the enemy, and heroic courage in the face of tremendous odds, Pvt. Rodriguez, on two occasions, materially aided the advance of our troops in Manila. Read more about Cleto L. Rodriguez [here.](#)

ROBERT GEORGE COLE TABLE | \$5,000 (50 AVAILABLE)

RANK: Lieutenant Colonel

CONFLICT / ERA: World War II

MILITARY SERVICE BRANCH: U.S. Army

MEDAL OF HONOR ACTION DATE: June 11, 1944



- Table for (10) guests
- Written name acknowledgment in Patriot Awards Gala program

ABOUT ROBERT GEORGE COLE: On 11 June 1944, in France. Lt. Col. Cole was personally leading his battalion in forcing the last four bridges on the road to Carentan when his entire unit was suddenly pinned down to the ground by intense and withering enemy rifle, machine-gun, mortar, and artillery fire placed upon them from well-prepared and heavily fortified positions within 150 yards of the foremost elements. With utter disregard for his own safety and completely ignoring the enemy fire, he rose to his feet in front of his battalion and with drawn pistol shouted to his men to follow him in the assault. Catching up a fallen man's rifle and bayonet, he charged on and led the remnants of his battalion across the bullet-swept open ground and into the enemy position. The cool fearlessness, personal bravery, and outstanding leadership displayed by Lt. Col. Cole reflect great credit upon himself and are worthy of the highest praise in the military service. Read more about Robert George Cole [here.](#)



PRINTED AND DIGITAL MATERIALS INCLUDE*:

- Medal of Honor San Antonio Celebration Website
- Media/Marketing - Express News, SA Report, etc.
- Patriot Awards Gala Invitation (*Patriot Awards Gala Invitation if logo is received in .EPS format by June 17th, 2024)
- Multimedia Presentation at Event
- Patriot Awards Gala Program
- Event Signage
- *(Recognition on materials is contingent on date of confirmation)

REGISTRATION

Online registration is available and encouraged.

To register online, simply visit:

<https://betterunite.com/patriotawardsgala>

_____ Please contact me to discuss customized / alternate sponsorship or partnership opportunities.

_____ Please fill my table(s) for me

Business/Organization/Individual Name

Contact Name

Contact Email Address

Contact Phone Number

Mailing Address

City/State

Zip

_____ **\$75,000: ROY PEREZ
BENAVIDEZ SPONSOR**

_____ **\$50,000: SPECIAL GUEST
SPONSORSHIP**

_____ **\$20,000: DOUGLAS
MACARTHUR TABLE**

_____ **\$10,000: WILLIAM JAMES
BORDELON TABLE**

_____ **\$7,500: CLETO L.
RODRIGUEZ TABLE**

_____ **\$5,000: ROBERT GEORGE
COLE TABLE**

MAKE A GIFT

_____ I wish to support the efforts of the Committee hosting the 2024 Medal of Honor Celebration
through a donation amount of \$ _____

CHECKS PAYABLE TO

2024 Medal of Honor Convention, 501(c) (3)
Attn: The CE Group, Inc.
200 E. Grayson, Suite 114
San Antonio, TX 78215

QUESTIONS, CONTACT

Dan Pedrotti, Jr. at info@cmohssatx.org or 830-377-5875.